

**You may choose to submit for any or all of the 3 tracks offered, but you will only be admitted into one track.**

Note - There are 2 parts to each submission.

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## **Accessories**

### **Accessories Submission Part I**

Think of a luxury brand that inspires you. What accessories would you design if you could create a luxury brand? Submit ONE HAND RENDER of YOUR original LUXURY accessory. NO DIGITAL SKETCHING. Multiple views are optional.

**DO** SUBMIT A PDF OR JPEG WITH YOUR SKETCHES.

**DO** PUT YOUR FIRST NAME, LAST NAME, LOCATION, AND ACADEMIC STATUS IN THE BOTTOM LEFT-HAND CORNER OF YOUR SUBMISSION.

**DO** SAVE YOUR FILE AS LASTNAME\_FIRSTNAME

**DO NOT** SUBMIT SKETCHES UPSIDE DOWN, SIDEWAYS, OR FACING THE WRONG WAY.

### **Accessories Submission Part II**

Talk to us. Tell us why you want to join this class.

Once you submit your design(s), create a 1-minute video introducing yourself and your submission(s). Share your final design along with sketches, colors, and supporting materials. Upload your video on YOUTUBE and provide the link in your application.

**DO** UPLOAD YOUR VIDEO TO YOUTUBE.

**DO** SUBMIT A YOUTUBE LINK

**DO** MAKE SURE YOUR VIDEO IS PUBLIC & NOT SET TO PRIVATE

**DO NOT** SUBMIT MP4 FILES

**DO NOT** SUBMIT VIDEOS SHOWING VISIBLE COMPETITOR PRODUCTS OR LOGOS

## Footwear

### Footwear Submission Part I

Think of a luxury brand that inspires you. What type of footwear would you design If you could create a luxury brand? Submit ONE HAND RENDER of YOUR original LUXURY footwear design. NO DIGITAL SKETCHING. Multiple views are optional.

### Footwear Submission Part II

Talk to us. Tell us why you want to join this class.

Once you submit your design(s), create a 1-minute video introducing yourself and your submission(s). Share your final design along with sketches, colors, and supporting materials. Upload your video on YOUTUBE and provide the link in your application.

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## Color and Material Design

### Color and Materials Submission Part I

Think of a luxury brand that inspires you. What would your brand Color + Material Palette be if you could create a luxury brand?

**BUILD A POV (Point of View) THAT FOCUS ON:**

- Create a sustainable themed Color + Material Palette
- Be inspired by Biomimicry/demonstrate one or more examples in your work
- Colors & Color names can be inspired by nature
- Your creativity should reflect luxury however, \*Do Not use accessory designs in your work.

**IDENTIFY YOUR CONSUMER + THEIR SPECIFIC CONNECTION TO YOUR STORY**

**CONTENT OBJECTIVE**

CREATE CMF (COLOR/MATERIAL/FINISHES) IN A STORYTELLING FORMAT THAT SHOWCASES KNOWLEDGE OF TACTILITY IN DESIGN

### **COMPOSITION**

DEMONSTRATE YOUR ABILITY TO CLEARLY & EFFECTIVELY COMMUNICATE THROUGH VISUAL PRESENTATION

- Build a creative point of view with a color + mood board layout that communicates the content requested ABOVE

**DO** SUBMIT A 8.5" X 11" PDF OR JPEG. TILED PAGE LAYOUTS ARE OK IN THE ORDER OF CONTENT REQUESTED BELOW.

**DO** PUT YOUR FIRST NAME, LAST NAME, COUNTRY, ACADEMIC STATUS, EDUCATIONAL INSTITUTION, OR CURRENT EMPLOYMENT IN THE BOTTOM LEFT-HAND CORNER OF YOUR SUBMISSION

**DO** CREATE YOUR COMPOSITION AT 300 DPI

**DO** SAVE YOUR FILE AS LASTNAME\_FIRSTNAME

**DO NOT** USE FOOTWEAR DESIGNS IN YOUR WORK

**DO NOT** POST YOUR WORK ON SOCIAL MEDIA AND/OR TAG @MLAB\_CMF WITHOUT PERMISSION.

### **Color & Materials Submission Part II**

Talk to us. Tell us why you want to join this class.

Once you submit your design(s), create a 1-minute video introducing yourself and your submission(s). Share your final mood board. Upload your video on YOUTUBE and provide the link in your application.

**DO** UPLOAD YOUR VIDEO TO YOUTUBE.

**DO** SUBMIT A YOUTUBE LINK

**DO** MAKE SURE YOUR VIDEO IS PUBLIC & NOT SET TO PRIVATE

**DO NOT** SUBMIT MP4 FILES

**DO NOT** SUBMIT VIDEOS SHOWING VISIBLE COMPETITOR PRODUCTS OR LOGOS